


2021 | Bold Faith Campaign

YOU WERE MADE FOR THIS



An aerial photograph of a dense urban landscape, likely Hong Kong, featuring numerous high-rise buildings of various architectural styles. The buildings are interspersed with greenery and a prominent mountain in the background. The image is overlaid with a grid of thin, colorful lines in shades of red, green, and blue. A white rectangular box is positioned in the lower right quadrant, containing text.

IMAGINE
EVERY OFFICE, EVERY HOUSEHOLD,
EVERY CLASSROOM
INSPIRED WITH A NEW CULTURE
OF HOPE AND OPTIMISM,
BRINGING NEW LIGHT TO THE CITY.
IMAGINE YOU
REFLECTING THIS LIGHT.



Bold Faith | Brett Hilliard, Senior Pastor

For we are His workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them. EPHESIANS 2:10

One thing remains certain throughout history: the church will prevail. For 2,000 years, the church has endured and proven to be the most stable institution in history. As we participate in the work of the church here in Hong Kong, we join millions of others throughout history who have chosen to believe in the long-term stability of the church and its impact on the world. We simply get to join a winning team and a worthy cause.

With an urgent and relevant message of healing, grace, and vision for a bright future; the church provides hope for the world.

The Bold Faith campaign seeks to give every person in Hong Kong the chance to hear of this gospel grace. And the gospel message, once embraced, redefines everything and changes everyone.

As an individual life is transformed, the ripple effect is undeniable. Changed lives lead to changed environments: kinder workplaces, more grace-filled homes, greater inspiration in classrooms, and restored personal identities that are grounded and secure. Over time, our city itself will be changed too.

At this critical time, we have the chance to tangibly step into the larger story being written in Hong Kong, to actively participate in the life-changing works of God. There is a groundswell of excitement, with over 2,000 people having already committed finances, resources, and time towards the establishment of a permanent location.

We are excited to share that we will be applying for approval with several government departments. Subject to the obtaining of such approvals, we can move forward with a building and redevelopment project in North Point! We hope you'll be inspired with the various ways to get involved on the following pages!

BOLD FAITH

The Bold Faith campaign has always had one end goal in mind: To reach more people with the good news of Jesus Christ by serving the community with love. We believe that in order to achieve this, we all have a part to play in establishing a permanent and purpose-filled venue in Hong Kong.



YOU WERE MADE FOR THIS

FOR WE ARE HIS WORKMANSHIP,
CREATED IN CHRIST JESUS
FOR GOOD WORKS,
WHICH GOD PREPARED
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EPHESIANS 2:10

Our impact on earth has the potential to have lasting and eternal significance, depending on how we choose to invest our callings, gifts, and resources. Built within our very core is the God-given purpose to share the good news of Christ with those around us, and to do this in a way that exudes the love and characteristics He exemplified.

Throughout the city, from corporate boardrooms in Central to the cramped family spaces in Sham Shui Po, are people made in the image of God, but who have yet to discover the freedom that comes from knowing a God who loves them. The gospel message brings freedom and change. The gospel brings peace and ushers in an entirely new perspective on life.

As the gospel message impacts the city, one life at a time, the very fabric of our city changes.

After years of prayer and research, we have identified a location that could propel the gospel message to an even broader group of people.

The Bold Faith initiative is the next step in this larger story. Through your generous contributions and support, we will together be securing a permanent venue in Hong Kong to advance God's kingdom.

Join us in boldly stepping out to...

B • BUILD THE CHURCH

We boldly pray the gospel grows in influence and believe we have a large role to play in this expansive story. Our vision is to see more people worshipping God with transformed hearts by **building** a permanent church home for our children and future generations.

O • OPTIMISE TRAINING

We boldly believe that sharing the gospel of Christ creates a culture of hope around the city, spreading household to household. This starts with **optimising** training and leadership development opportunities.

L • LOVE THE CITY

We boldly prioritise acts of community service for the disadvantaged because we believe this is how Christ has called us to tangibly **love** those around us, especially orphans, prisoners, refugees, and hurting individuals.

D • DEEPEN RELATIONSHIPS

We boldly foster community because we believe transformation takes place through **deep** connections with others – discipleship programs, Care Groups, mission trips, and countless other focused gatherings happening outside of Sundays.

1999	2001	2004	2006	2007	2008	2010	2011	2013	2015	2017	2021
180 trailblazers begin a new congregation on Hong Kong Island when Evangelical Community Church (ECC) is overflowing in Tsim Sha Tsui.	After 18 months of guest speakers, our first full-time pastor, Brett Hilliard, begins ministry as church attendance hits 350.	A second service time is launched. The personal preference of many to keep only one service and "know everyone" is overcome by a greater desire to reach more people with the gospel.	A strategic decision to secure a small 4,000 sq.ft. office and ministry centre in Wan Chai leads to greater ministry impact. Church attendance surpasses 1,000.	After 8 years of wandering between 15 various worship facilities, four floors of 633 King's Road are secured, providing weekly continuity. Church members give \$25M to create attractional ministry spaces that lead to unprecedented ministry opportunities.	Faith is stretched as we risk losing members by moving to Quarry Bay. However, newfound stability leads to 1,500 attendance milestone and a third service in the afternoon is launched.	As we continue to take steps of faith, we send Pastor Tobin Miller, two elders, and 180 people to plant Watermark Community Church in Pok Fu Lam. \$3.2M is given to this new church.	Desiring objective feedback on our health and direction, we enlist a global church consultant. Strategic improvements are implemented. Church consultants project growth to 5,000 people by 2018.	Church surpasses 2,000 attendees as we secure an additional family-friendly worship space on 10/F.	Church surpasses 3,000 attendees. After six months of prayers, steps of faith are taken: a fourth service is made available at 3pm, 11/F is opened for the Youth and Filipino ministries, and Bold Faith Campaign is launched.	Over \$140M is raised for funding the Bold Faith campaign. Target: an entire building or multiple floors, with 63,000+ sq. ft. on Hong Kong Island.	Island ECC signed an agreement for the Redevelopment Project at 210 Java Road.

ISLAND ECC REDEVELOPMENT PROJECT

210 JAVA ROAD, NORTH POINT

Our team of experts explored locations all across Hong Kong Island, but God opened the door for us just down the road at 210 Java Road. This new location, if approved, will provide space to accommodate a vast amount of church and ministry activities and social services. Securing a larger, permanent, and customised space will increase our immediate impact on the city, and with this increased visibility, more people can benefit.

We have identified a unique opportunity to redevelop a Government, Institution, or Community (GIC) site located at 210 Java Road in North Point. In seeking out a new location, our goal was to be convenient both for our congregation and the community we hope to serve.

PARTNERSHIP OPPORTUNITY

We have the opportunity to move forward with this project in partnership with North Point Kai-Fong Welfare Advancement Association and Women's Welfare Club which have been serving the community for over 50 years. This is a win-win collaboration that leverages years of our expertise and resources to reach out and serve residents and the local community to enrich lives in Hong Kong.

NORTH POINT KAI-FONG WELFARE ADVANCEMENT ASSOCIATION

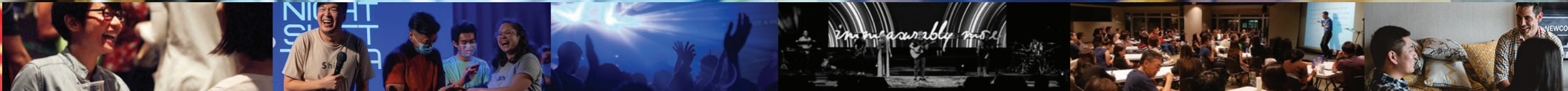
Their objectives are to provide a facility for neighbours to help and love each other. They serve the community, including children, youth and elderly.

WOMEN'S WELFARE CLUB (EASTERN DISTRICT) HONG KONG

They exist to help and serve the women, children, and elderly of Hong Kong Island's Eastern district.

Island ECC's desire to serve the community in tangible ways, combined with these two partnering organisations, creates an opportunity for exponential impact in our city.





GREATER SERVICE OPPORTUNITIES GREATER GROUND FOR THE GOSPEL

THE NEXT CHAPTER

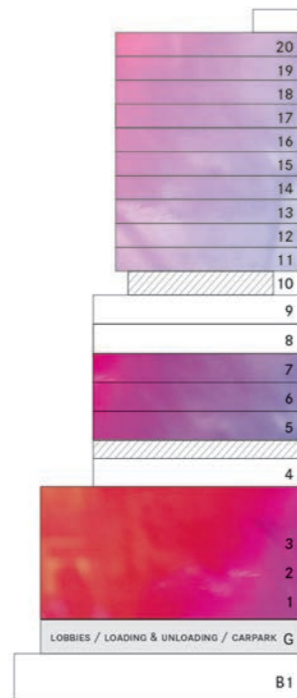
Our church started in 1999 with 180 faith-filled individuals in Wan Chai. As nomads, we rented space weekly to hold gatherings and quickly doubled in size. After eight years of wandering between various rented venues, Island ECC secured our current location on King's Road and our ministries have grown exponentially, and have needed to expand to more floors over time. We saw the impact a dedicated space for ministry had on church growth and lives changed. Now, we imagine what securing a larger, permanent venue could do to reach even more lives with the gospel.

THE PROPOSED BUILDING

We will design this new space from the ground up, which allows us to fully customise each unique venue based on ministry needs. With 20 floors dedicated to ministry and community services, the project is anticipated to provide a gross floor area of approximately 14,500m². Spaces for leadership training, community, small group and social gatherings abound beyond the dedicated spaces for our already established and vibrant ministries. A highlight will be our own rooftop garden, a perfect location as a multi-functional space.

Our team of architects will be working to ensure the new building is modern, multi-level and customised to enhance the experience of our ministry demographics: children and youth, elderly, young professionals, families with special needs, minorities, refugees, and the displaced and marginalised in Hong Kong.

The centrepiece in our new building will be our worship auditorium. Designed creatively with a community focus, the space will hold approximately 1,000 people, including a large balcony and elevated stage.



FLOOR	FLOOR AREA (M ²)
20	621
16-19	2,484
15	621
13-14	1,242
11-12	1,242
8-9	1,340
5-7	2,010
4	670
2-3	1,528
1	888
G	888
B1	966
GFA Total	14,500

Stacking Diagram

ZONING: GIC / PROJECT SITE AREA: 966M²
PROPOSED PLOT RATIO: 15

■ Island ECC □ Partners

The stacking diagram is subject to the approval of governmental departments and may incorporate changes during the development phases





SOCIAL SERVICE OPPORTUNITIES

Our church has always been about partnerships. For over 20 years, we have pursued strategic alliances so that we can maximise effectiveness without duplicating efforts. We like to find experts that are already doing something well and then try to help them do it even better.

In a desire to expand our influence in the city, we are leveraging our experience and expertise by formally serving Hong Kong through social services. In consultation with industry leaders and assessing the

greatest needs of our city, we have devised a strategy for impact that will meet those needs. By targeting youth, elderly and families, just to name a few, we will be expanding initiatives to bring hope and healing to our city.

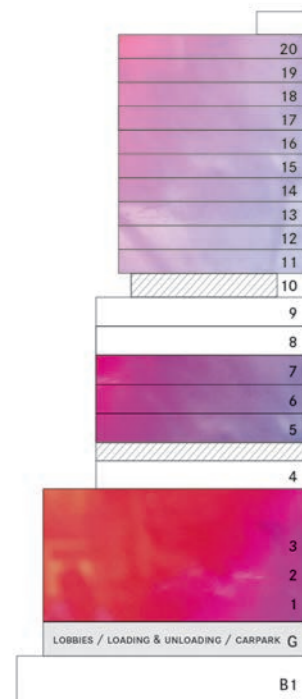
We are committed to maintaining our distinctness as a church, and the new spaces will allow us to expand our care to the city in practical and needed ways.



ISLAND ECC HAS MADE AN INCREDIBLE IMPACT in the city of Hong Kong, changing lives tangibly in the present and also making an eternal impact through spiritual transformation. As we've expanded in space, that has always translated to more lives changed. Imagine the impact a larger, permanent location could have on the city.

PERMANENT SPACE >> **EXPONENTIAL GROWTH** >> **RENEWAL IN THE CITY**

COMMUNITY IMPACT SINCE 2010



- OUTREACH** Through outreach initiatives locally and globally, **713** people have dedicated their lives to Christ
- CHILDREN** Engaging and interactive classes and worship opportunities have led to **1821** children's lives impacted over the years
- YOUTH** **1,600** youth have been anchored in biblical foundations, small groups, worship and serving opportunities
- LEARNING DISABILITY SUPPORT** Supporting **695** families that have children with a variety of special needs with inclusive and interactive gatherings
- CARE GROUPS** **185** small groups exist to foster the need for supportive connections, deep community, and spiritual growth
- COUNSELLING SESSIONS** We have provided **7,600** counselling and support groups sessions for many spiritual needs, marriage, and crisis support
- CLASSES AND EQUIPPING** Over **5,000** classes and equipping opportunities have brought people to grow in their faith and understanding of the Bible
- MINORITIES SUPPORT** Besides weekly gatherings, we have provided seminars and training opportunities for **1,108** Filipino and Indonesian workers
- CONFERENCES** Through the years, we have hosted **52** conferences and large scale events that impacted thousands of individuals
- ELDERLY AND LOW-INCOME FAMILY HOME VISITS** We served the needs of over **350** elderly and **200** low-income families by providing emotional, physical, and spiritual support
- FOOD AND LIVING AID** We have provided **3,750** individuals and elderlies with monthly food vouchers and grocery deliveries
- VOLUNTEERING** Through the years, we have mobilised **2,872** people to contribute their talents and efforts to the community and city

FUND RAISING. FAITH RAISING.

THE PROJECT

Now is the moment to respond to God's calling to give generously to the Bold Faith Fund. This is Island ECC's most important initiative for a building project to impact the community for growing social services and ministry in the Eastern District and throughout Hong Kong for future generations.

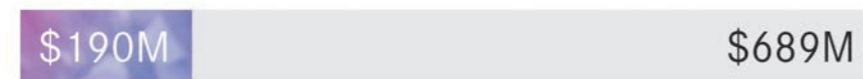
The goal is to raise 70% or \$615,500,000 of the estimated project cost by 2022 for the church to show financial capacity for applications to the various government departments. The financial capability support could be in the form of giving and pledges in 1-5 years commitments from donors. The construction period is planned to commence in 2024, so sufficient funding is a prerequisite before demolition at the current site. We invite you to give generously as an act of stewardship to the Bold Faith Fund.

Though all information and projections are done in good faith, there is no assurance that the estimated redevelopment cost, as highlighted, will be sufficient to complete the project or that all necessary government approvals will be secured.

GIVING AND PLEDGE MODEL

Estimated project cost

TOTAL \$879M

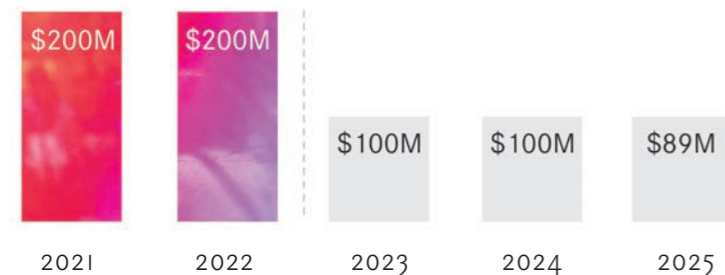


GIVING

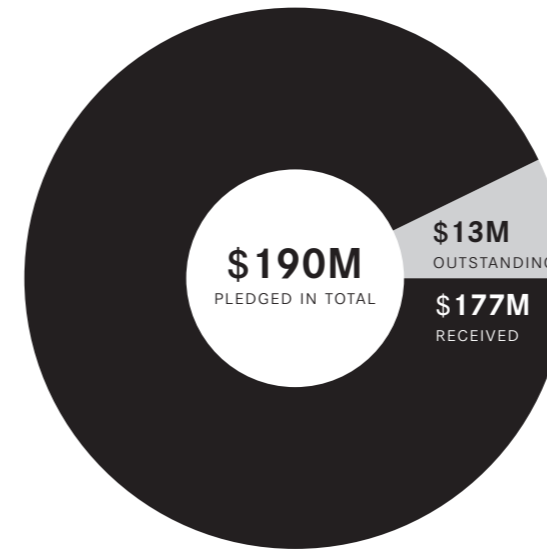
FUNDRAISING TARGET

NO. OF DONORS: 1,525

ANNUAL FUNDRAISING TARGET



\$400M TO BE RAISED BEFORE DEC 2022

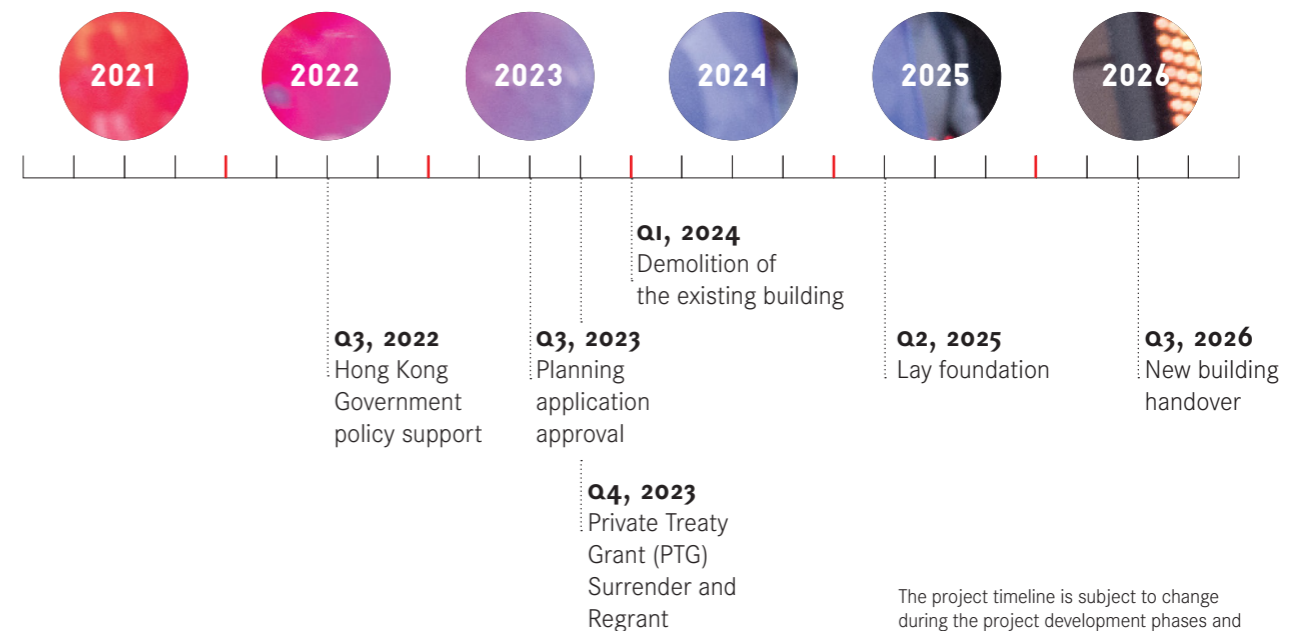


BOLD FAITH PLEDGES AND GIVING AS OF 31 MARCH 2021

FIVE YEARS	ANNUAL	TARGET DONORS
\$50M	\$10M	4-6
\$10M	\$2M	10
\$5M	\$1M	20
\$2M	\$400K	30
\$500K	\$100K	100
\$100K	\$20K	500
\$50K	\$10K	1000

GIVING AND PLEDGE MODEL (FIVE YEARS)

KEY PROJECT MILESTONES



The project timeline is subject to change during the project development phases and the approval of governmental departments.

A man in a black t-shirt and glasses is shown in profile, looking out over a city at sunset. The sky is a mix of blue, orange, and pink. The city lights are visible in the distance. The overall mood is contemplative and hopeful.

YOU WERE MADE FOR THIS

TO STEP OUT IN BOLD FAITH
TO FULFIL GOD'S UNIQUE CALLING
ON YOUR LIFE
TO TAKE PART IN A STORY LARGER
THAN YOURSELF
TO IMPACT FUTURE GENERATIONS

HOW TO TAKE PART?

Understanding God's will for your Bold Faith commitment

PRAY

PRAY ABOUT YOUR INVOLVEMENT

Here is a sample prayer to guide you: "Lord, show me how You want me to be a part of Your kingdom work in Hong Kong. Show me practical ways I can give that will stretch my faith, and provide for Your church." Remember that God is more concerned about your faith being stretched than the amount that you give.

REMEMBER

REMEMBER THE BIBLICAL PRINCIPLE: "EQUAL SACRIFICE, NOT EQUAL GIFTS"

While some are able to give bigger amounts than others, we truly believe that God is honoured with our unity in sacrifice. Perhaps another way to discern your giving amount to the Lord is not to ask how much you can afford to give but how much you actually need to keep for yourself.

DETERMINE

DETERMINE WHAT WILL GUIDE YOUR DECISION: REASON OR REVELATION

Decisions based on reason is the most common way people give to charities. When I give based on reason, I simply look at my finances, determine a "reasonable" amount, and then I donate. It is an act of unselfishness, but it requires no faith, no sacrifice, and therefore limits the opportunity to see God perform a miracle. Reason asks: "What can I afford to give?" But there's an even better way to give:

Decisions based on **revelation** require faith and are determined by prayer and a willingness to have your faith stretched. The people of Macedonia were honoured by God because "they gave not only what they could afford, they gave even more than they could afford." (2 CORINTHIANS 8:3)

UNDERSTAND

UNDERSTAND THE DIFFERENCE BETWEEN A STEWARD AND A DONOR

A donor helps out an organisation by giving. A steward recognises that everything belongs to God and is responsible for managing the resources He has given them.

CHOOSE

CHOOSE TO GIVE AS AN ACT OF WORSHIP

Giving can be a source of frustration if you feel obligated or manipulated. Alternatively it can be a great source of worship if you are able to yield it to God with a sense of delight and trust.

EXPECT

ACCOMPANY YOUR GIFT WITH EXPECTANT PRAYERS

Choose in faith to thank God for how your gift will impact many lives in the future. Remember to see your gift as an investment with eternal rewards.

REVELATION vs REASON

STEWARD vs DONOR

WORSHIP vs DONATION

THINK




THINK CREATIVELY ABOUT HOW TO BE INVOLVED

Many think they can't help out significantly, even if they really wanted to. But if you give it some thought, you may be able to give more than you think. Here are some questions to help you think through your possibilities:

- What difference can my giving to Bold Faith make in my heart and my life?
- How might my gift change my views towards the needs of people in the city and give me a way to intentionally improve their lives?
- Am I prepared to be challenged to become more financially disciplined and selfless in response to this vision?
- What things can I afford or already have but am intentionally choosing to live without because I am committing to give sacrificially? Can I rearrange my financial priorities to better reflect the order of my loves?
- Am I thinking creatively about a comprehensive giving plan that represents what I am capable of giving? What assets and resources could I use as a gift beyond my income-stream?
- Do I find myself refreshed by a new joy in giving through this process? How is this commitment reflective of my expression of faith?

PERSONAL NOTES

UNEQUAL GIFTS, EQUAL SACRIFICE

<p>IMAGINE</p> <p>1 PERSON GIVES...</p>  <p>TWO TAXI RIDES + ONE COFFEE</p> <p>\$100 A DAY X 5 YEARS</p> <p>\$182,500</p>	<p>IMAGINE</p> <p>6 PEOPLE IN A CARE GROUP GIVE...</p>  <p>\$100 A DAY X 5 YEARS</p> <p>\$1,095,000</p>	<p>IMAGINE</p> <p>1,525 PEOPLE GIVE...</p>  <p>\$100 A DAY X 5 YEARS</p> <p>\$278,312,500</p>
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• GIVE

- CASH/CHEQUE**
Place your giving into the "Bold Faith Campaign" envelope and provide your donor ID, address, phone, and email address. Specify donation for Island ECC Ltd. or for Friends of Hong Kong Charities Inc.
- CREDIT CARD**
Credit card payments are available to Island ECC Ltd. Visa and Mastercard are accepted and all transactions are made in Hong Kong Dollars. Please kindly refrain from using online credit card payment if your one-time donation exceeds HK\$200,000.
- SET UP A BOLD FAITH AUTOMATIC BANK TRANSFER**
The easiest way to schedule your giving to your pledge is to set it up to transfer automatically at islandecc.hk/boldfaith/ways-to-give. It's safe, secure, and convenient.
- GIVE PROPERTY, STOCK, OR OTHER ITEMS OF VALUE**
Some of you may want to liquidate assets to give to the Bold Faith campaign. For more information or assistance in giving a gift of property, stock or appreciated assets, please contact us at boldfaithgiving@islandecc.hk.
- DIRECT DEPOSIT/WIRE TRANSFER**
Direct deposit into the church HSBC savings account # 813 168 705 838. Please email a copy of the bank transfer confirmation together with your donor details (e.g. tax receipt name and donor ID) to boldfaithgiving@islandecc.hk.

Wire transfer deposit into church HSBC savings account # 813 168 705 838. SWIFT Code is HSBCHKHHHKH. Please state your donor ID.

• PLEDGE ONE TO FIVE YEARS

Pledge commitments are for a one to five year duration. Thank you for thoughtfully and prayerfully considering your contribution.

MY GIVING POTENTIAL CHART

WEEKLY	MONTHLY	5 YEARS
\$ 10,000	\$ 43,300	\$ 2,600,000
\$ 5,000	\$ 21,600	\$ 1,300,000
\$ 4,000	\$ 17,300	\$ 1,040,000
\$ 3,000	\$ 13,000	\$ 780,000
\$ 2,500	\$ 10,800	\$ 650,000
\$ 2,000	\$ 8,600	\$ 520,000
\$ 1,500	\$ 6,500	\$ 390,000
\$ 1,000	\$ 4,300	\$ 260,000
\$ 800	\$ 3,400	\$ 208,000
\$ 500	\$ 2,160	\$ 130,000
\$ 400	\$ 1,730	\$ 104,000
\$ 200	\$ 860	\$ 52,000
\$ 100	\$ 430	\$ 26,000
\$ 50	\$ 210	\$ 13,000

FOR EASY ONLINE GIVING: islandecc.hk/boldfaith/ways-to-give
FOR ENQUIRY: boldfaithgiving@islandecc.hk



I WILL GO BEFORE YOU.

ISAIAH 45:2

the
BOLD FAITH
CAMPAIGN

PRAY FOR
UNIFIED PASSION + UNHINDERED FAITH
+ UNPRECEDENTED GENEROSITY